



**COLUMBUS STATE COMMUNITY COLLEGE**  
550 East Spring Street  
Columbus, Ohio 43216

**MINUTES**

BOARD OF TRUSTEES MEETING  
Thursday, September 27, 2012  
Pete Grimes Board Room, Franklin Hall

**CALL TO ORDER:**

The regularly scheduled meeting of the Board of Trustees of the Columbus State Community College was held on Thursday, September 27, 2012, in the Board Room of Franklin Hall. The meeting was called to order by Chairperson Poe Timmons at 6:03 p.m.

**ROLL CALL:**

Present: Ms. Poe A. Timmons, Chairperson  
Mr. Richard D. Rosen, Vice Chairperson  
Ms. A. Lynne Bowman  
Ms. Jami S. Dewolf  
Mr. Michael E. Flowers  
Ms. Valoria C. Hoover  
Ms. Anne Lopez-Walton  
Dr. Richard H. Owens  
Ms. Dianne A. Radigan

**CERTIFICATION OF COMPLIANCE:**

President Harrison advised that the record should show that notice of this meeting has been given in accordance with the provisions of Section 121.22 (F) of the Ohio Revised Code.

**APPROVAL OF MINUTES:**

**Member Hoover moved**, Member Owens seconded, that the minutes of the regular meeting of the Board of Trustees held on Thursday, July 19, 2012, be approved as presented.

A vote was taken, which resulted in:

AYES: Members Timmons, Rosen, Bowman, Dewolf, Flowers, Hoover,  
Lopez-Walton, Owens, Radigan  
NAYS: None

**CONSENT AGENDA:**

The consent agenda included the following items:

- (A.) Central Ohio Compact Joint Resolution
- (B.) FY13 Holiday Week Cost Savings
- (C.) Accept New Proposed Policies and Rescind Current Policies

**Member Owens moved**, Member Bowman seconded that the Board of Trustees:

- (A.) Approve - Central Ohio Compact Joint Resolution
- (B.) Approve - FY13 Holiday Week Cost Savings

Chairperson Timmons called for a motion to table (C.) for further review on campus and to incorporate suggested changes by the Board of Trustees. These Policies will be presented at the November Board meeting.

**Member Owens moved**, Member Hoover seconded that the Board of Trustees:

- (C.) Table - Accept New Proposed Policies and Rescind Current Policies

A vote was taken which resulted in:

AYES: Members Timmons, Rosen, Bowman, Dewolf, Flowers, Hoover,  
Lopez-Walton, Owens, Radigan  
NAYS: None

**PRELIMINARY YEAR-END FINANCIAL STATEMENTS, AS OF AND FOR THE TWO MONTHS ENDED AUGUST 31, 2012:**

**Member Bowman moved**, Member Hoover seconded, that the Preliminary Year-End Financial Statements, as of and for the two months ended August 31, 2012, be approved as presented.

A vote was taken, which resulted in:

AYES: Members Timmons, Rosen, Bowman, Dewolf, Flowers, Hoover,  
Lopez-Walton, Owens, Radigan  
NAYS: None

**PRESIDENT'S REPORT:**

Dr. David Harrison, President reported on the following items:

- (1) Staff Employee of the Month for August and September 2012 were Kim Hachet, Representative, Telephone Information Center, and Mike Bateman, Coordinator, Columbus State Bookstore, respectively.
- (2) Dr. Harrison thanked the Board of Trustees for their time and involvement with the site visitors from the Higher Learning Commission. There were 15 sessions, the visitors talked with approximately 160 employees and reviewed written documentation and on-line materials. The reviewers stated that they found evidence of our strong commitment to continuous improvement. Our next portfolio is due Autumn 2013, and the reviewers suggested that we focus on detailing the results of our work, given our demonstration of strong processes.

Columbus State should receive a written draft within two weeks, they will have an opportunity to respond and the final disposition will occur in December.

Dr. Harrison recognized and thanked Dr. Polly Owen and Dr. Greg Goodhart for their outstanding efforts and abilities to prepare for this site visit, which was moved up eight months from the original date.

- (3) Columbus State is in the process of upgrading 66 classrooms to become Smart Classrooms. When this is completed, all classrooms on campus (with the exception of classrooms that cannot be converted due to structural issues) will be Smart Classrooms. This project has not disrupted of classroom time, and it should be complete by the end of November.



- (4) Governor Kasich called a meeting of university and college presidents and requested that the presidents imply the same process for developing an SSI funding model that was used to develop the capital funding model. President Gee is chairing the committee, and four community college presidents are on the team. The team was directed to submit a proposal to the Governor by Thanksgiving.
- (5) Based upon the input of the Trustees and the College community, a draft is almost complete of the Vision, Mission and Values statements. Dr. Harrison would like to present the draft statements during the College's In-Service Day on October 17<sup>th</sup> and then submit the statements for Board approval at the November meeting.
- (6) Columbus State placed second in the Children's Hunger Alliance Lunch Money Campaign, which was spearheaded by our Staff Advisory Council. Sue Thomas stated that Columbus State employees tripled their donations from the previous year, and she is anxious to begin the campaign for next year with the determination to place first.
- (7) A list of recent events was shared. Dr. Harrison and Chief of Staff Kim Hall are planning to produce a Newsletter next year for the Trustees, which will include such informational items.

Dr. Harrison asked Will Kopp to introduce Bill Faust and Bev Bethge from Ologie. Mr. Faust and Ms. Bethge were invited update the Board on the progress of their marketing and branding work for the College.

During their discovery period, Ologie reviewed previous internal and external studies and conducted an extensive audit of all the communications and branding aspects of the College. In addition, Ologie held extensive qualitative interviews and focus group meetings with students, guidance counselors, faculty and staff. Ologie then summarized their findings for the Board, emphasizing several core concepts – quality, values, impact, outcomes, focus and audience. At the conclusion of the presentation, Ms. Bethge explained a positioning statement for the college that they developed, which she referred to as a bridge from strategy to creativity.

In October, Ologie hopes to launch some materials to attract initial attention. Towards the end of this year through March 2013, their goal is to pique interest in the new branding and move forward with the marketing strategy concepts. By the time of the College's 50<sup>th</sup> Anniversary, they intend to have the new branding and marketing concepts fully established.

Dr. Harrison explained that the first phase has been geared toward younger students by design, in recognition of the fact that the timetable for their enrollment decisions begin in late fall and early spring.

**OLD BUSINESS:**

There were no items to bring before the Board.

**NEW BUSINESS:**

Chair Timmons thanked the Board members for agreeing to serve on three staff Ad Hoc Committees.

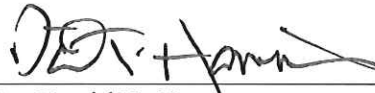
Development Foundation Search – Trustees Bowman and Owens  
50<sup>th</sup> Anniversary Planning Committee – Trustees Flowers, Hoover and Lopez-Walton  
Financial Planning Committee – Trustees Dewolf, Radigan and Rosen

**PUBLIC PARTICIPATION:**

There were no requests for public participation.

**ADJOURNMENT:**

There being no further business to come before the Board of Trustees, the meeting was adjourned at 6:50 p.m.



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Dr. David T. Harrison  
Secretary, Board of Trustees

*Linda Shimm  
Recording Secretary  
September 27, 2012*