

Fall In-Service

October 17, 2012



Enrollment History: FY2002 – FY2012

Headcount Growth 37.2%

FTE Growth 54.1%

Single largest gain: FY2010 16.6% HC

18.3% FTE

Single largest drop: FY2005 (8.6%) HC

(6.2%) FTE

Average 3.25% annual growth, taking out the two outliers

The work ahead

From 10-27-10

Student Success and Attainment

Semester Conversion

Master Planning

Strategic Planning

Facilities Planning

Safety and Security

Technology Planning

Diversity, professional development,
leadership initiatives

Parking

AQIP

Other strategic work

The work ahead

From 10-27-10

Student Success and Attainment

~~Semester Conversion~~

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Parking

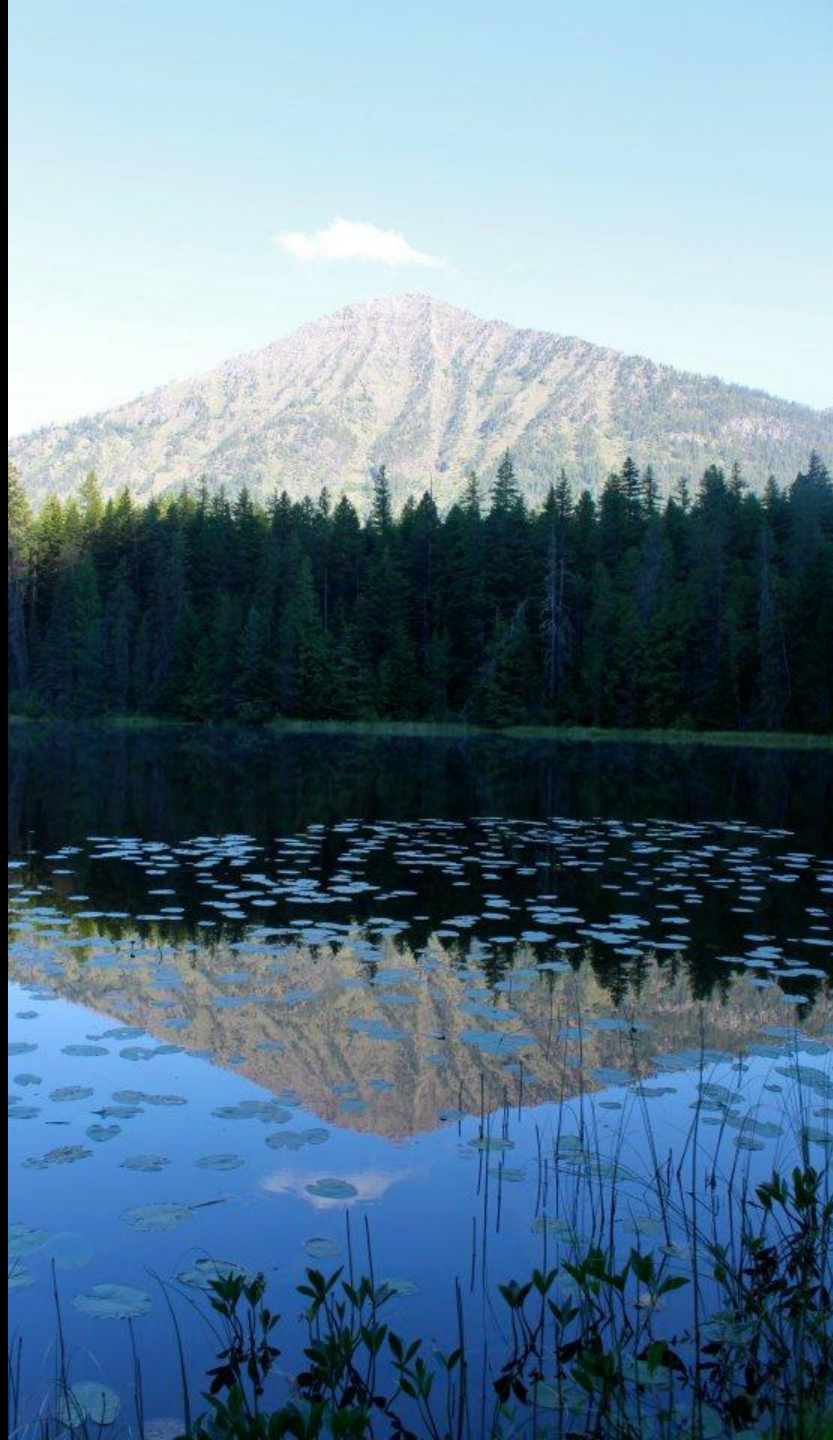
~~AQIP/CQI/Accreditation~~

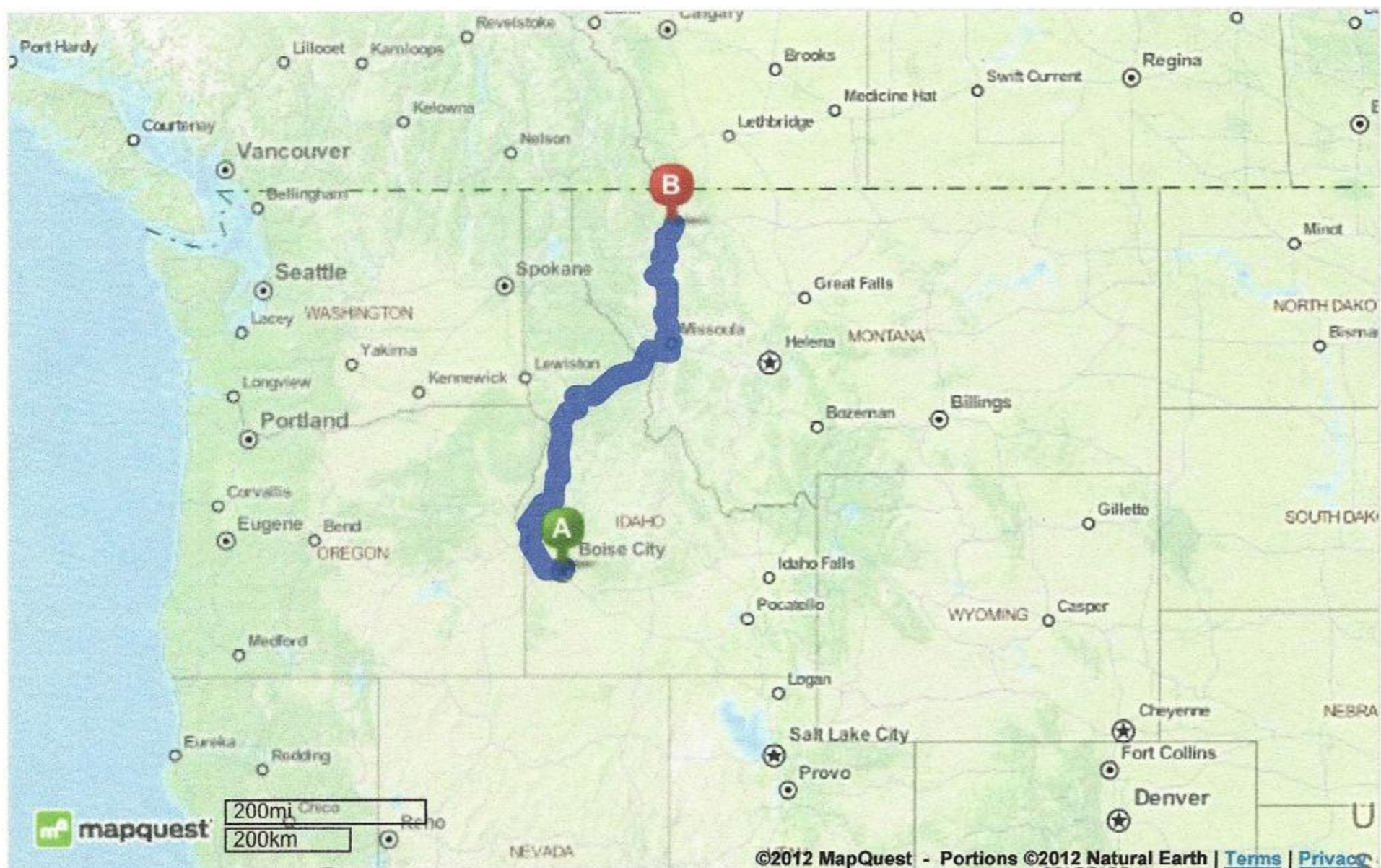
Other strategic work

The work ahead

From 10-27-10

- ➡ Student Success and Attainment
 - Semester Conversion
 - Master Planning
- ➡ Strategic Planning
 - Facilities Planning
 - Safety and Security
 - Technology Planning
- ➡ Diversity, professional development, leadership initiatives
 - Parking
 - AQIP/CQI/Accreditation
- ➡ Other strategic work





What do you value most about Columbus State?



Imagine it is 2021 and we have dramatically advanced our student success agenda.

How would a student describe their Columbus State experience?

[illegible]

Strategic Conversations

- Jennifer Anderson
- Jeff Bates
- James Beidler
- Kimberly Brazwell
- Nancy Case
- Lisa Cerrato
- Crystal Clark
- Keith Coates
- Jack Cooley
- Carmen Daniels
- Tim Davis
- Charles Dawson
- Sue Donohue
- Kathy Eichenberger
- Pat Fabrisi
- Tom Habegger
- Michael Hailu
- Renee Hampton
- Kelly Hogan
- Sandy Kellam
- Robyn Lyons-Robinson
- Lori McKenzie
- David Metz
- Karen Muir
- Joel Nelson
- Susan Norris-Berry
- Lenee Pezzano
- Jack Popovich
- Elissa Schneider
- Aletha Shipley
- Barbara Smith-Allen
- David Tom
- Darla Vanhorn

Strategic Conversations

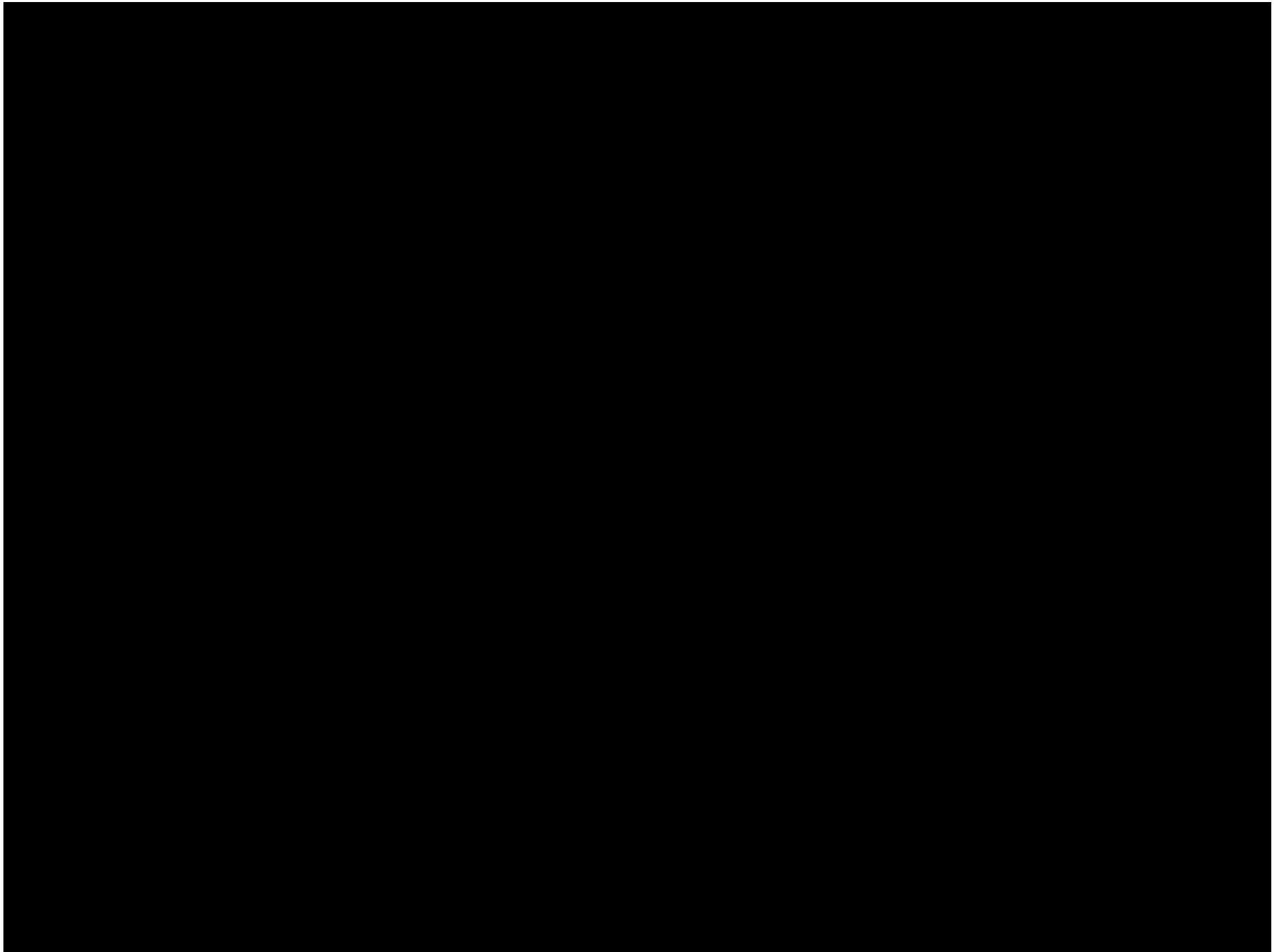
Faculty and Staff

Students

Board of Trustees

Employers

Community Leaders



Vision

Columbus State Community College is Central Ohio's gateway to higher education and a leader in advancing our region's prosperity.

Mission

To educate and inspire the people of the communities we serve and provide students the opportunity to achieve their goals.

Values

Student Success

Inclusion

Quality

Innovation

Learning

Partnership

Stewardship

Leadership

Student Success

We welcome and engage all students in creating individualized, accessible and mutually accountable pathways that allow them to pursue their goals.

Inclusion

We reflect the demographics of Central Ohio and leverage the college's rich diversity for the benefit of our local and global communities.

Quality

We expect excellence and accountability in ourselves and our students.

Innovation

We embrace bold ideas and an entrepreneurial spirit, and we are responsive to the changing needs of our students, employers, and other stakeholders.

Learning

We are a community of teachers and learners who believe that fulfilling lives are grounded in self-awareness and continuous learning.

Partnership

We recognize that more can be accomplished collaboratively than individually, and seek like-minded partners to advance our shared goals.

Stewardship

We are careful and thoughtful stewards of the resources entrusted to us.

Leadership

We lead by action and example in helping our community pursue opportunities and address the challenges of the 21st century.

Our Vision

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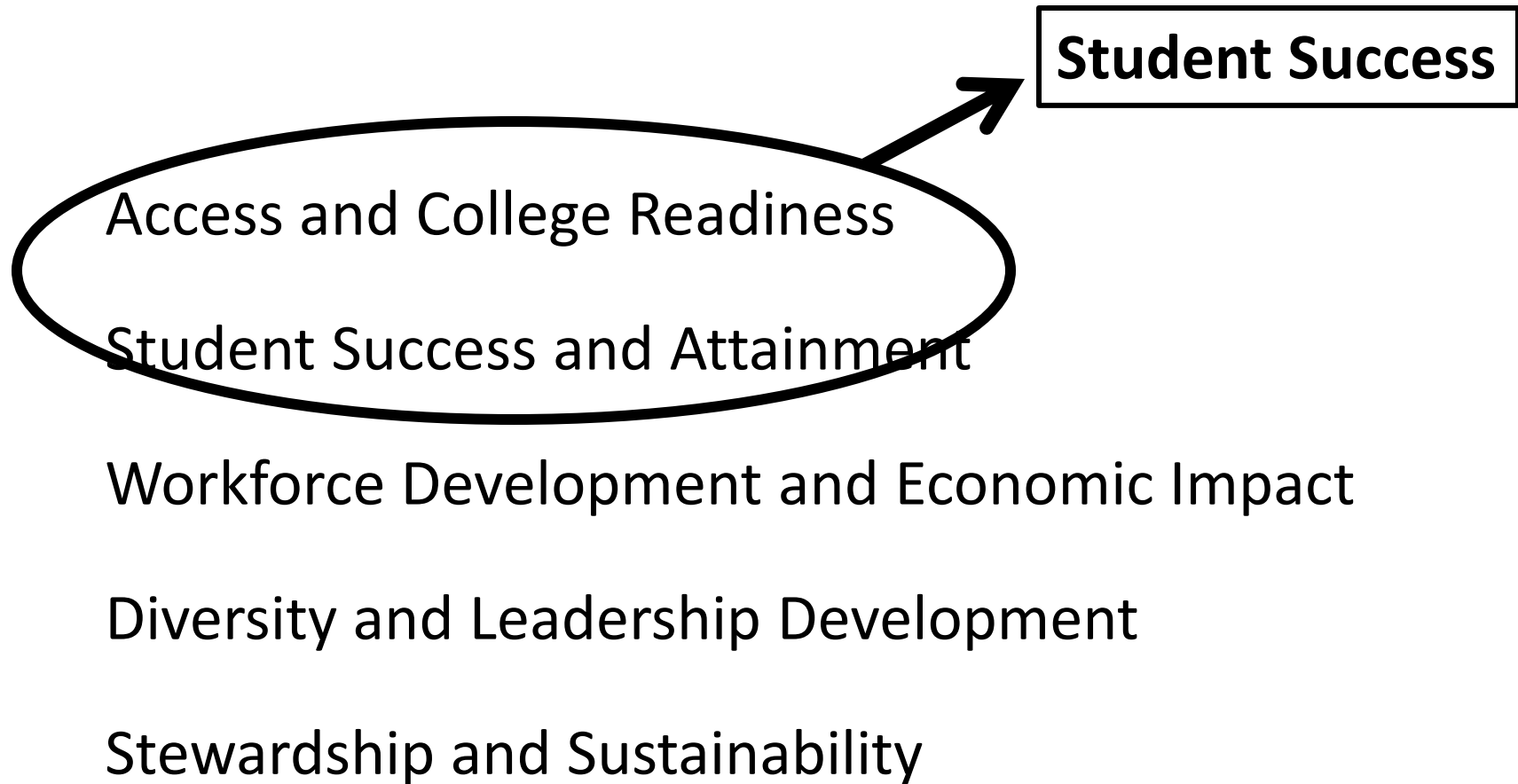
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Strategic Conversations: Goals



Strategic Conversations: Goals

Access and College Readiness

Student Success and Attainment

Workforce Development and Economic Impact

Diversity and Leadership Development

Stewardship and Sustainability



**Values.
Goals?**

Strategic Conversations: Goals

Access and College Readiness

Student Success and Attainment

➡ Workforce Development and Economic Impact

Diversity and Leadership Development

Stewardship and Sustainability

➡ Civic Engagement/Social Responsibility

Strategic Conversations: Goals

Student Success

Workforce Development and Economic Impact

Civic Engagement/Social Responsibility

CCSSE
Foundations of Excellence

Developmental Education Initiative

College Planning Forum

Student Success and
Attainment Steering Committee

HLC Accreditation Quality
Check-up

Our Student Success
Journey
(a recent history...)

Strategic Planning

Achieving the
Dream

2009

2010

2011

2012

2013

CCSSE

Foundations of Excellence

Semester Conversion

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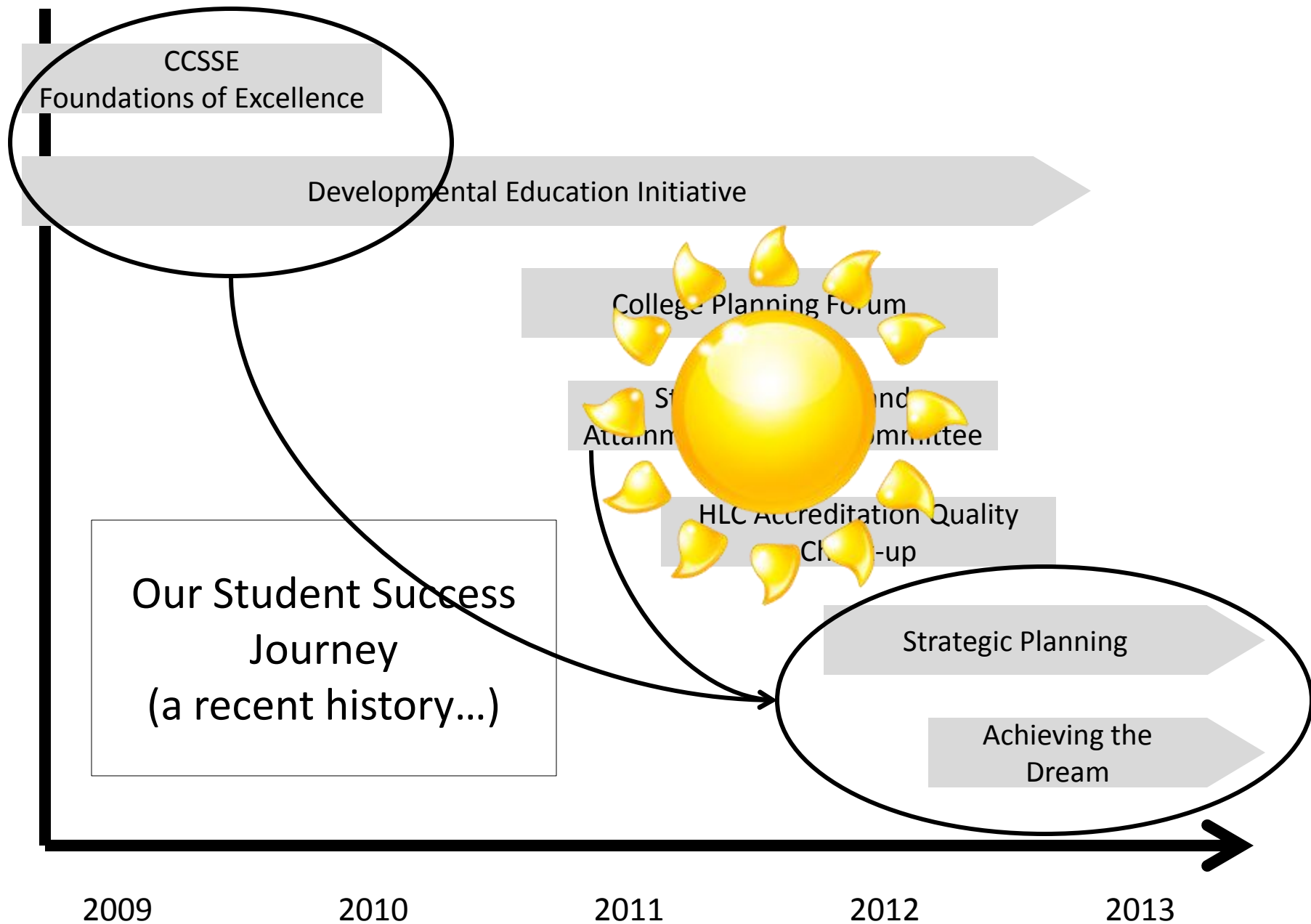
2009

2010

2011

2012

2013



What if?

CCSSE

Title III

Foundations of Excellence

Undecided students

Tutoring

Adjunct engagement

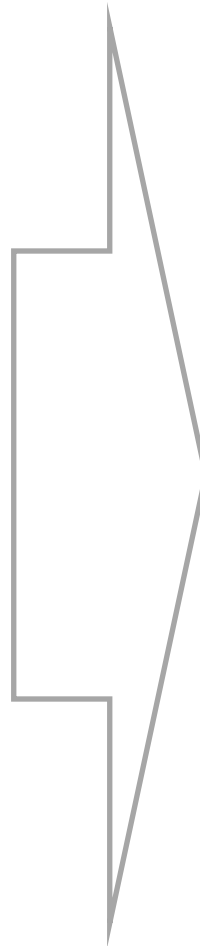
First year experience

Semester Conversion

Curriculum analysis

Practices, policies, procedures

Other student success work



Integrated student
attainment initiative

Common goals

Common data needs and targets

Coordinated planning

Coordinated strategy for grants

Integrated implementation approach

Frequent and coordinated
communication

What if?

CCSSE

Title III

Foundations of Excellence

Undecided students

Tutoring

Adjunct engagement

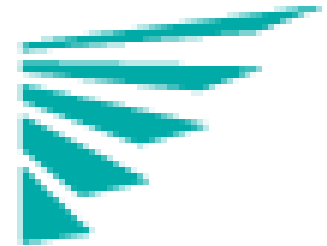
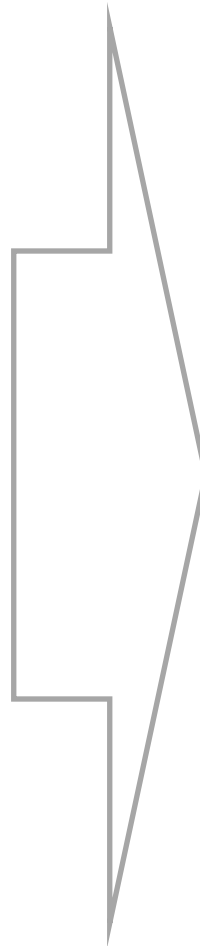
First year experience

Semester Conversion

Curriculum analysis

Practices, policies, procedures

Other student success work



Achieving
the Dream™



Achieving
the Dream™

Process for Increasing Student Success

- Commit to Improving Student Outcomes
- Use Data to Prioritize Actions
- Engage Stakeholders to Help Develop a Plan
- Implement, Evaluate, and Improve Strategies
- Establish a Culture of Continuous Improvement

Integrates with accreditation, strategic planning, annual planning and resource allocation.



Achieving
the Dream™

Measures

- Progression through developmental coursework to college readiness
- Success in gateway courses at C or better
- Semester course completion
- Persistence: term-to-term and year-to-year
- Completion: degrees, certificates, successful transfer*

All data will be disaggregated to see gaps in performance (age, ethnicity, gender, FT/PT, campus location and learning mode, Pell status, etc.).

* Successful transfer is not an AtD performance measure.

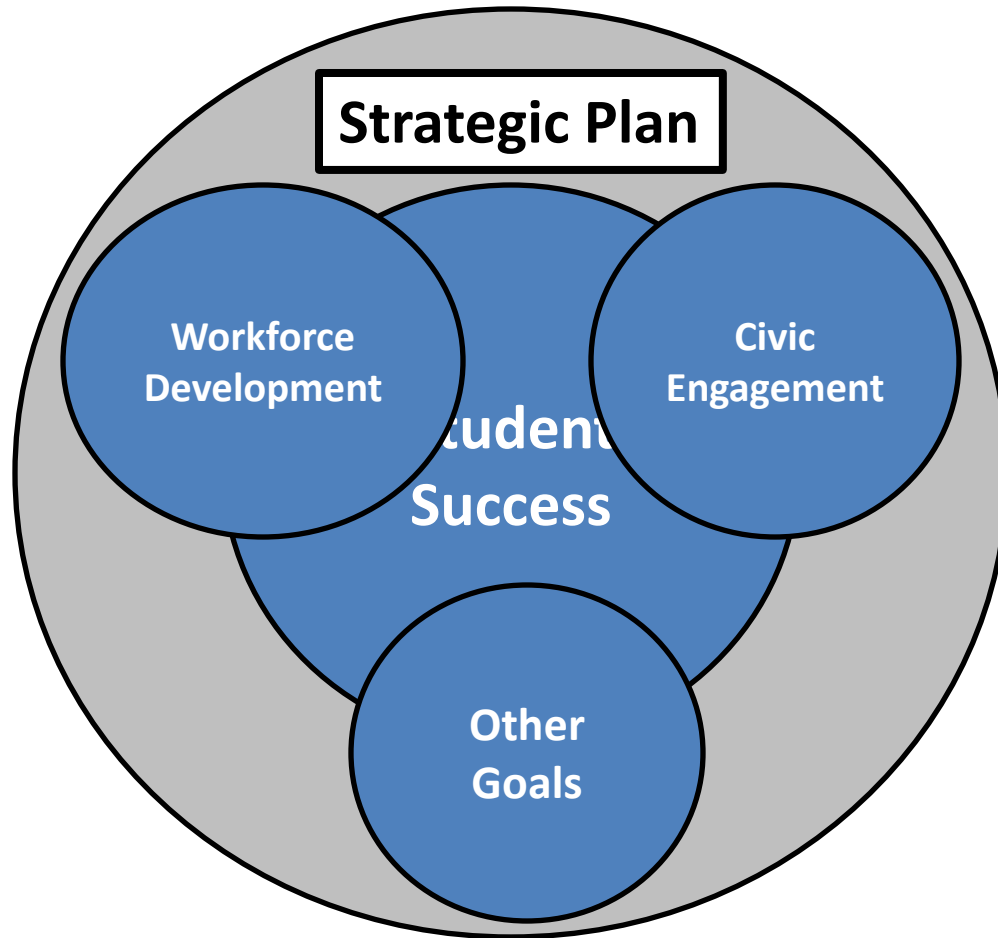


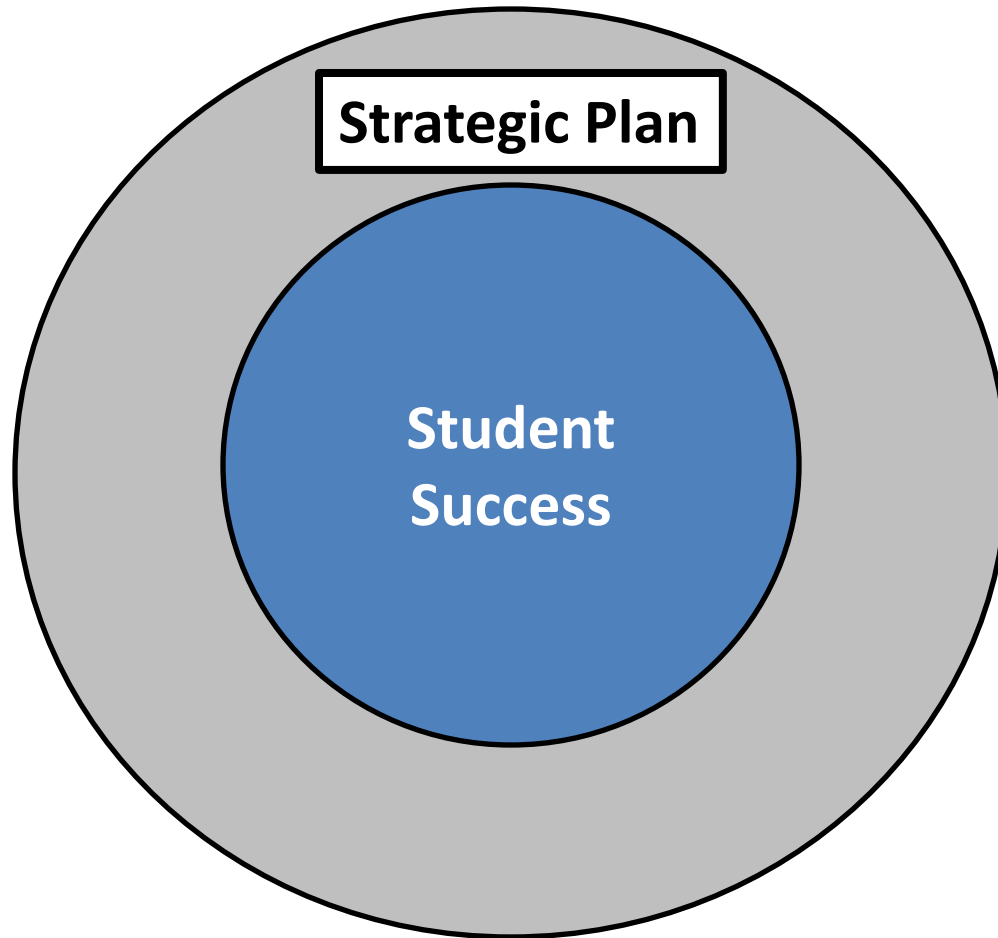
Achieving
the Dream™

Sample Strategies

- Developmental education initiatives
- Student success course
- New student orientation
- Instructional strategies including learning communities, supplemental instruction, active learning, innovative uses of technology
- Targeted advising, tutoring, early alert systems, peer mentoring
- Degree pathways, 2+2, and 3+1 programs

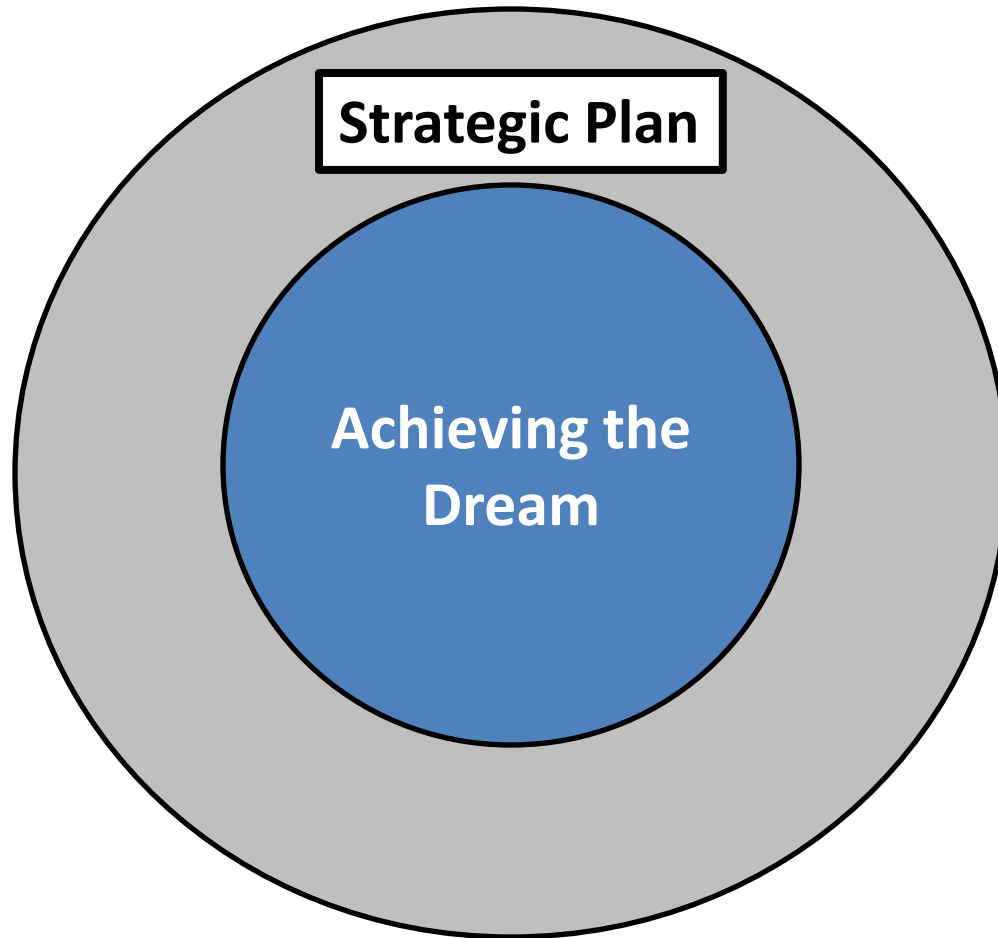






Strategic Plan

**Student
Success**

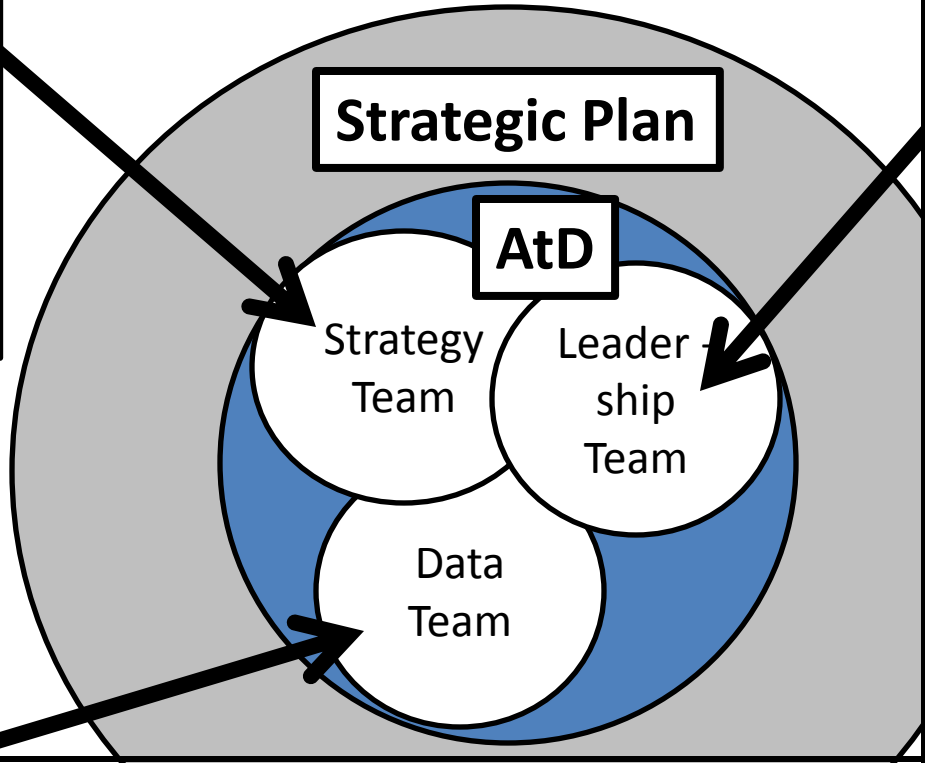


Strategic Plan

**Achieving the
Dream**

Jennifer Anderson
 Jack Cooley
 T.J. Duda
 Renée Hampton
 Kelly Hogan
 Darrell Minor
 Jan Rogers
 Mary Ellen Tancred
 David Harrison

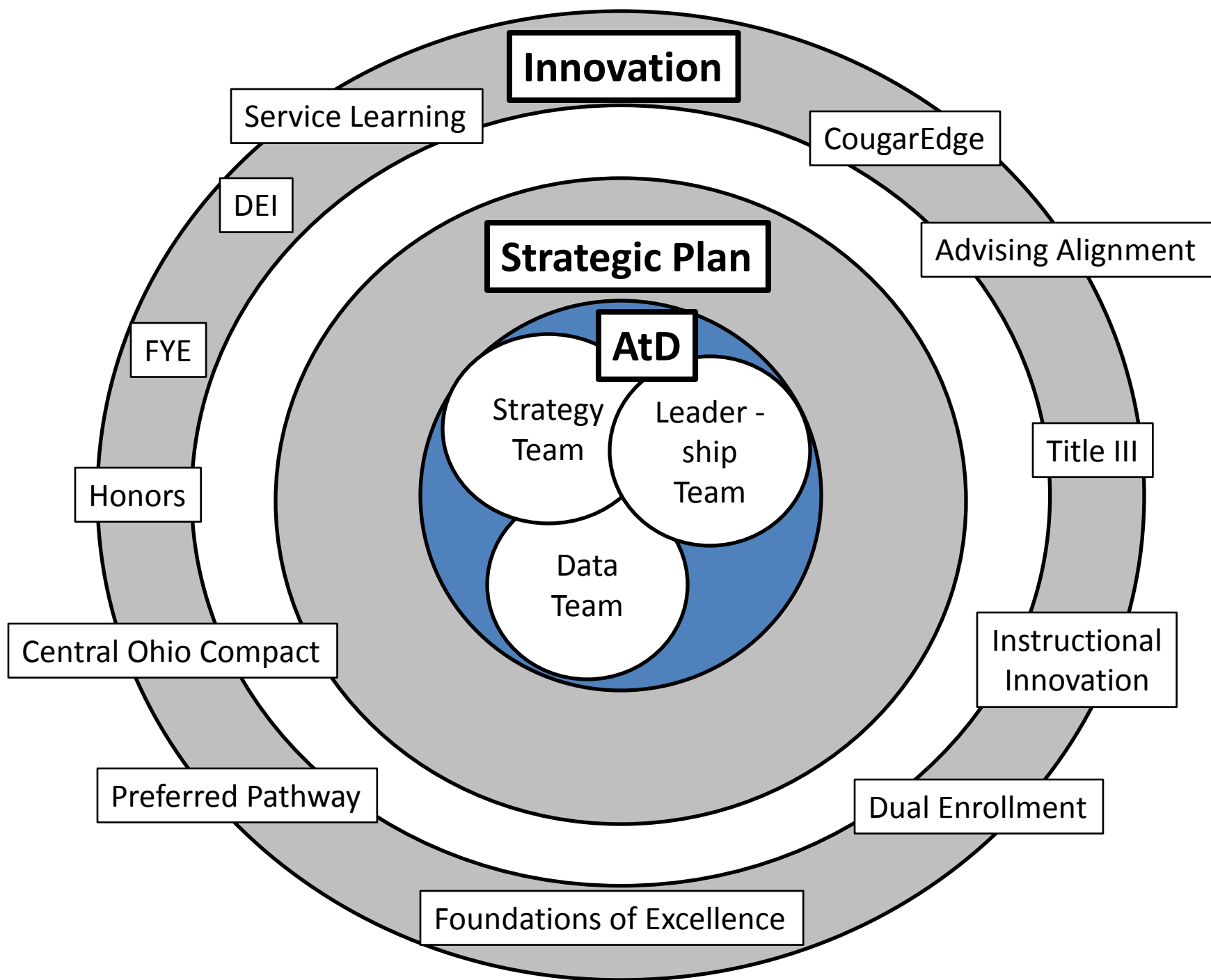
Susan Abdel-Gawad (Aly)
 Stephanie Albrecht
 Tywan Banks
 Lilia Bermudez
 Terrence Brooks
 Nancy Case
 Crystal Clark
 Nicole Clark
 Sue Donohue
 T. J. Duda *
 Charla Fraley
 Brenna Michelis
 Tonja Morgan
 Desiree Polk-Bland
 Mary Ellen Tancred *
 Jackie Teny-Miller
 David Tom
 Darren Wright
 * Co-chair

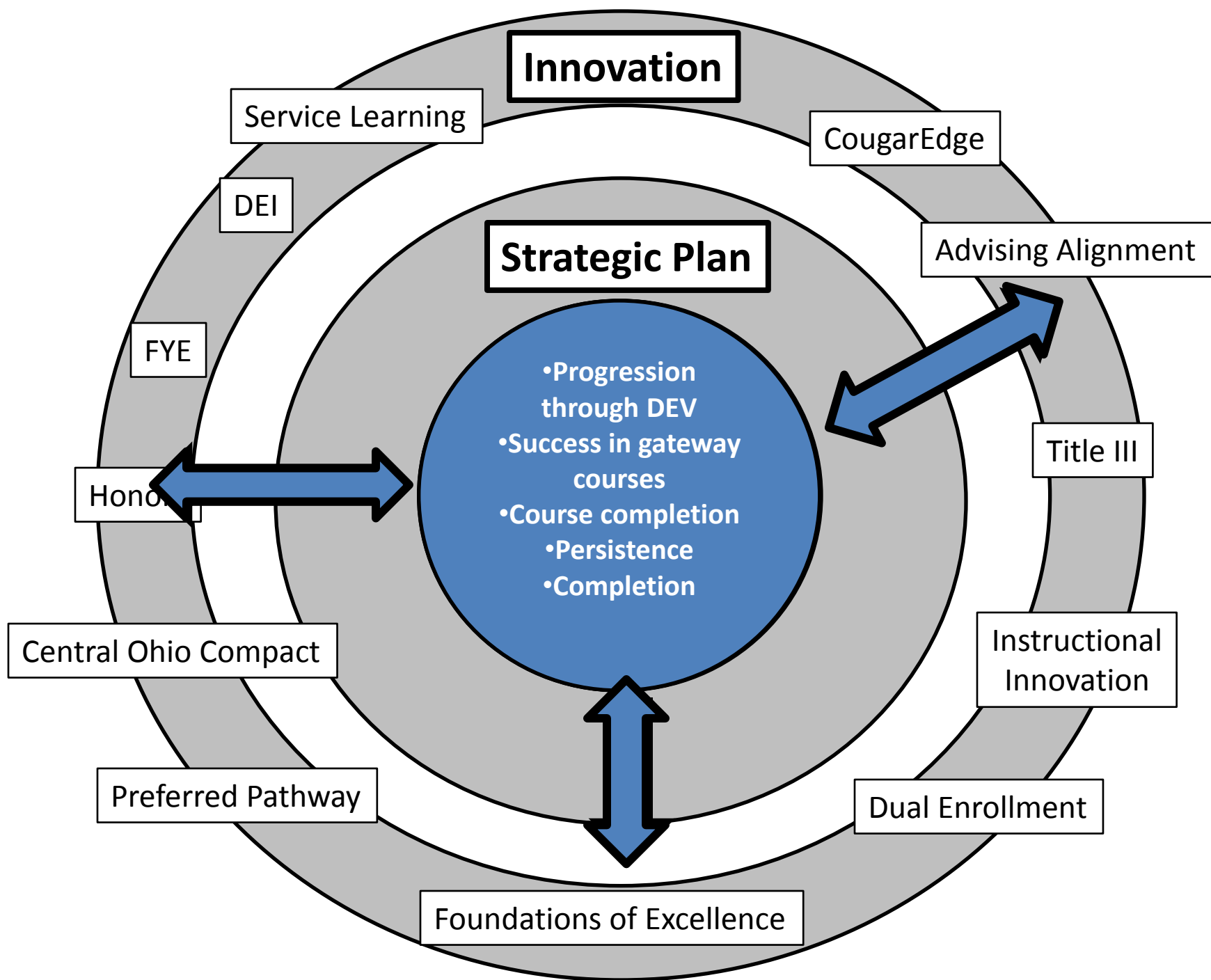


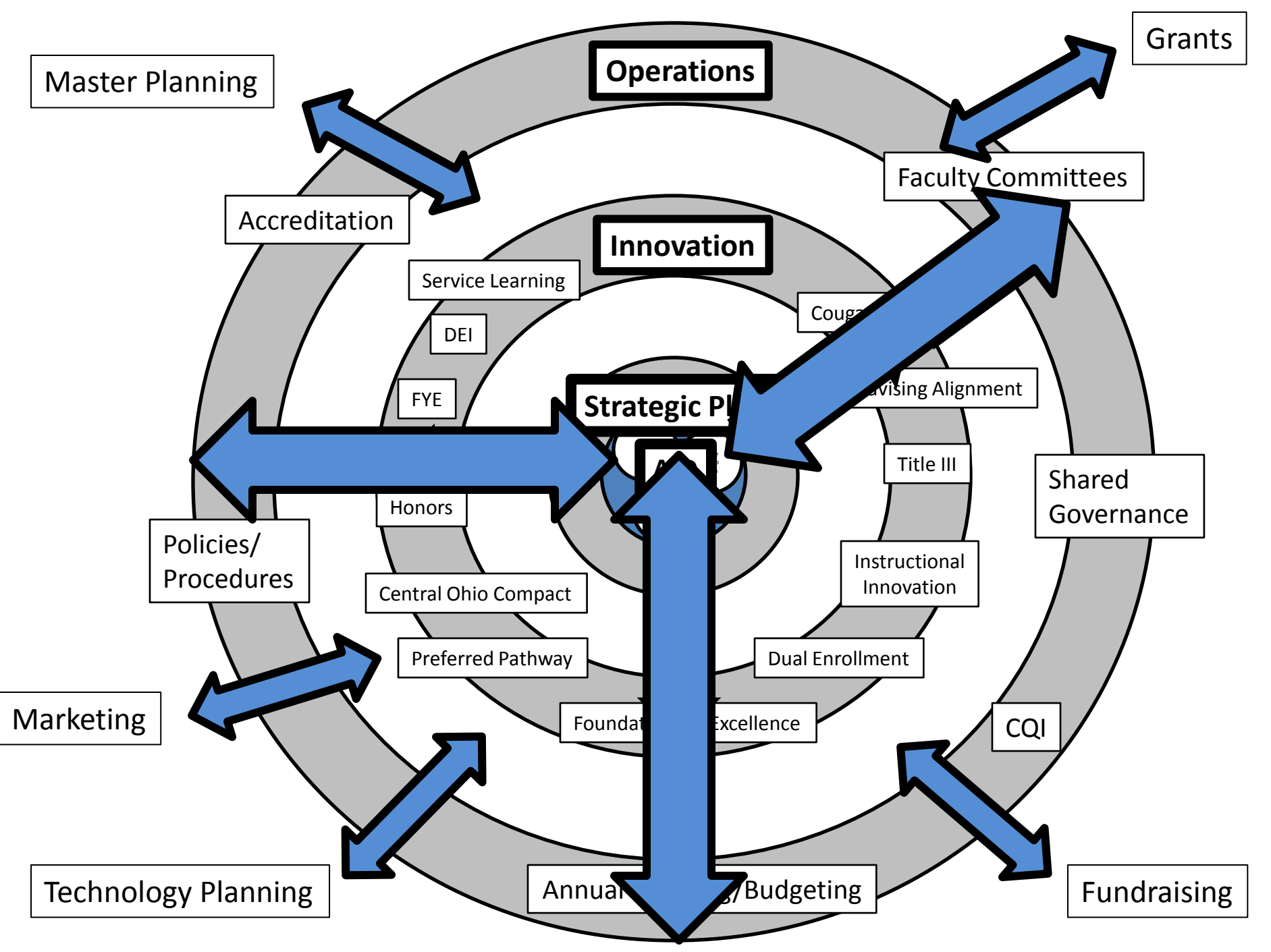
Jennifer Anderson *
 Reuel Barksdale
 Lisa Briggs
 Kimberly Brazwell
 Michele Duda
 Michael Hailu

Jim Hamberg
 Sue Judd
 Carolyn Kaufman
 Denis Marketos
 Tisha McGlaughlin
 Tammy Montgomery

Adam Moskowitz
 Kimberly Rhyan
 Cathy Ritterbush
 Jan Van Horn
 * Chair







Workforce Development

Employers

Public Policy

Us

Opportunity: To be the trusted business partner for employers in our region, and a statewide leader in some disciplines.

Workforce Development

- Degree and Certificate Programs
- Strategic Partnerships with Employers
 - Advisory Committees
 - Co-op and Internship Opportunities
 - Tuition Reimbursement
- Integration of credit and non-credit programming
- Career Planning and Placement
- Alignment with Student Success strategies
 - Dual enrollment
 - Pathways to completion
 - Workforce credentials

Workforce Development

- College-wide strategy, bringing all of our assets to bear to align with workforce needs
- Sector strategy
 - Insurance
 - IT
 - Financial Services
 - Manufacturing
 - Health Care
 - Professional Services
- Bring best practices to scale focusing on collective impact.

Community Research Partners

Benchmarking Central Ohio 2011

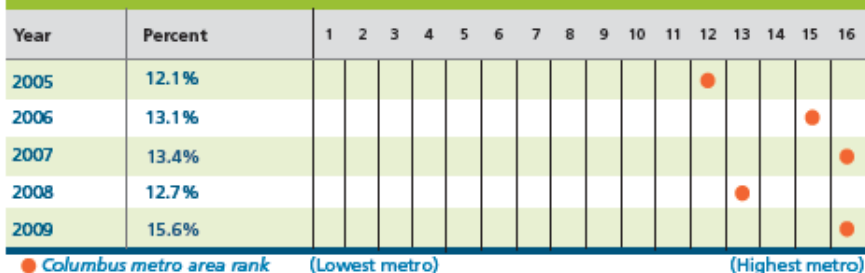


with funding from
The Columbus Foundation &
The Columbus Partnership

Indicator 3.06: **Poverty**

This indicator includes data from the American Community Survey on poverty rates of the metro area populations and selected racial and ethnic groups. The poverty rate is the percent of individuals for whom poverty status can be determined living below the poverty threshold as defined by the U.S. Census Bureau.

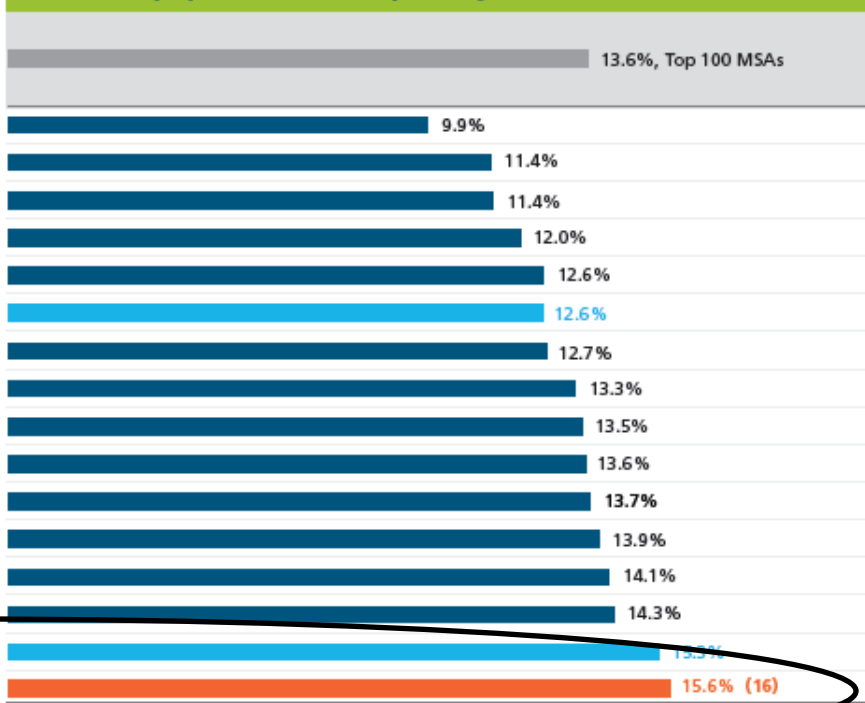
Columbus Trends: Percent of population below poverty level



Percent below poverty level by race and ethnicity, 2009*

Metro Area	White	Black or African American	Asian	Hispanic origin (of any race)
Minneapolis	(1) 6.9%	34.3%	17.9%	24.5%
Kansas City	8.9%	23.1%	8.2%	27.3%
Raleigh	8.1%	18.9%	8.4%	31.9%
Portland	11.0%	21.8%	12.0%	21.9%
San Diego	12.3%	(1) 17.0%	8.6%	19.7%
Cincinnati	10.2%	29.0%	(1) 6.6%	29.9%
Chicago	8.1%	27.0%	10.0%	19.1%
Nashville	11.1%	23.2%	7.5%	31.9%
Jacksonville	9.9%	25.9%	7.6%	(1) 17.9%
Charlotte	10.1%	19.8%	8.5%	33.0%
Indianapolis	10.1%	28.1%	(16) 18.4%	(16) 33.9%
Austin	11.7%	18.3%	10.4%	23.6%
Louisville	11.0%	30.8%	7.7%	29.2%
Milwaukee	9.0%	(16) 36.6%	14.1%	27.1%
Cleveland	9.8%	35.1%	10.8%	33.2%
Columbus	(16) 12.8%	(12) 30.4%	(12) 11.6%	(15) 33.8%

Percent of population below poverty level, 2009*



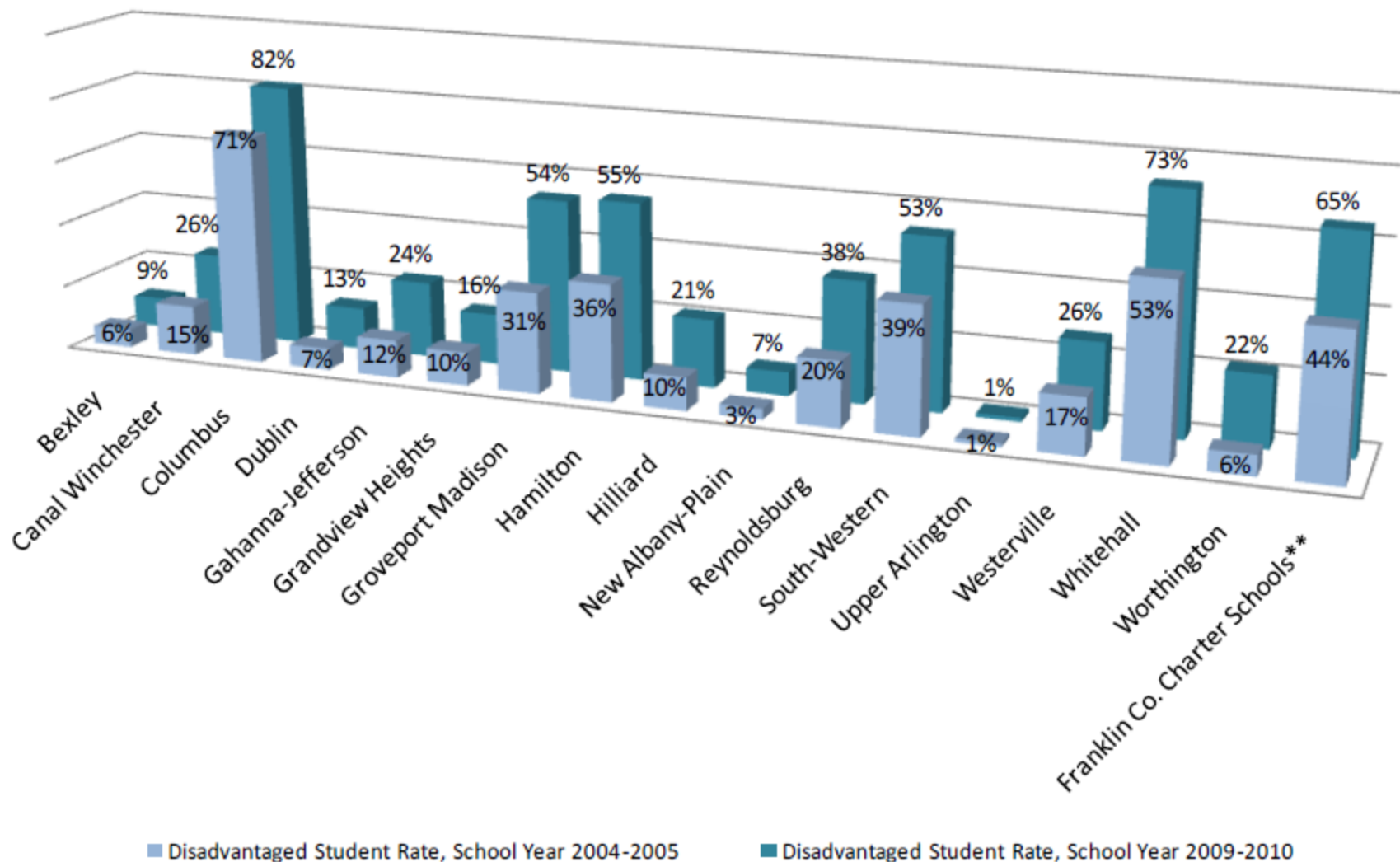
Source: U.S. Census Bureau, American Community Survey

* Population for whom poverty status is determined.

See Indicator 1.04 for Census definitions of race and ethnicity

(#) Ranked from lowest (1) to highest (16)

Student Need Increases in 15 of 16 Franklin County School Districts



Civic Engagement

Economic Trends

Non-profit community

Tension with access and completion agenda

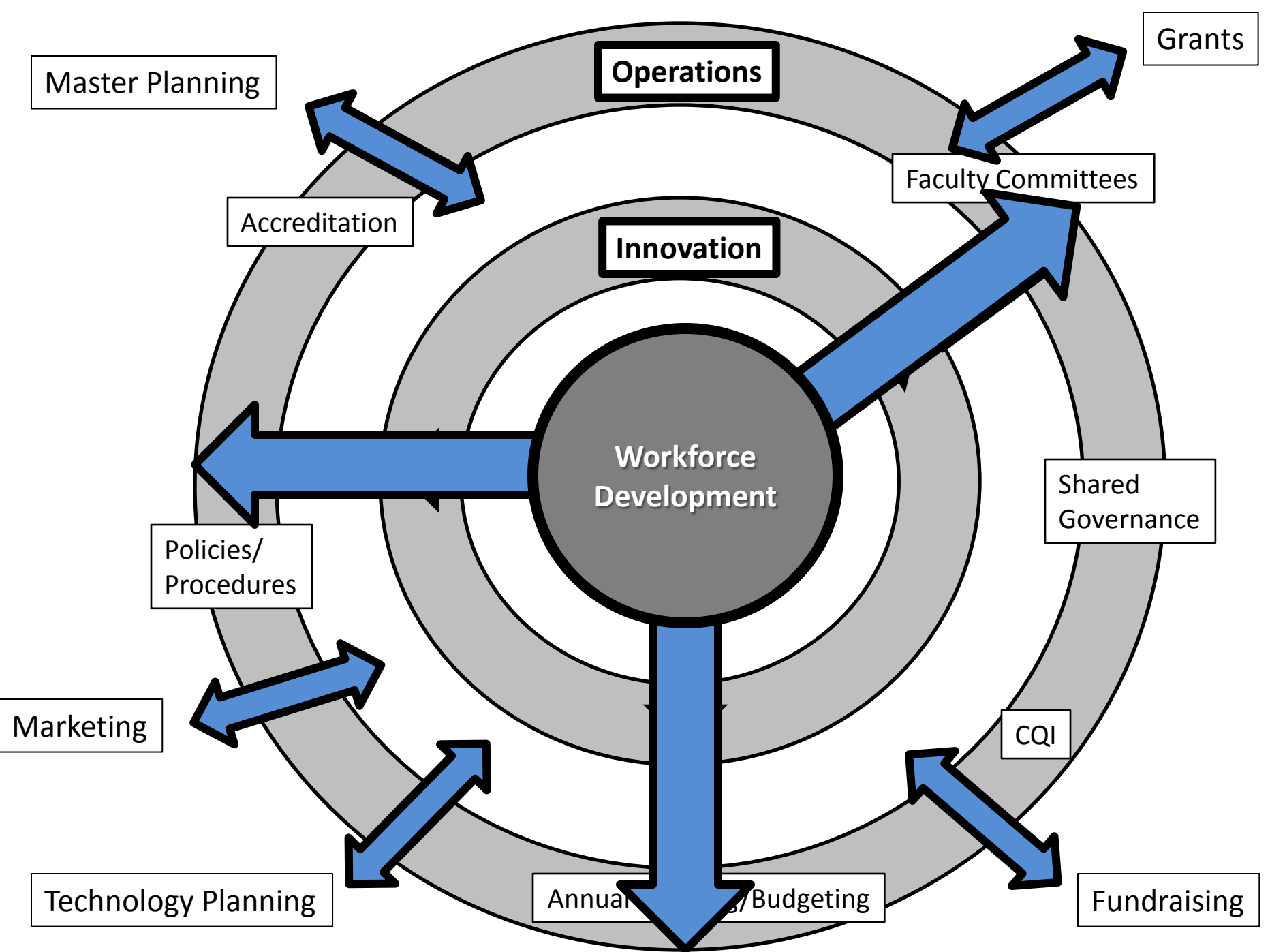
Opportunity: To help all who come to us pursue a better life.

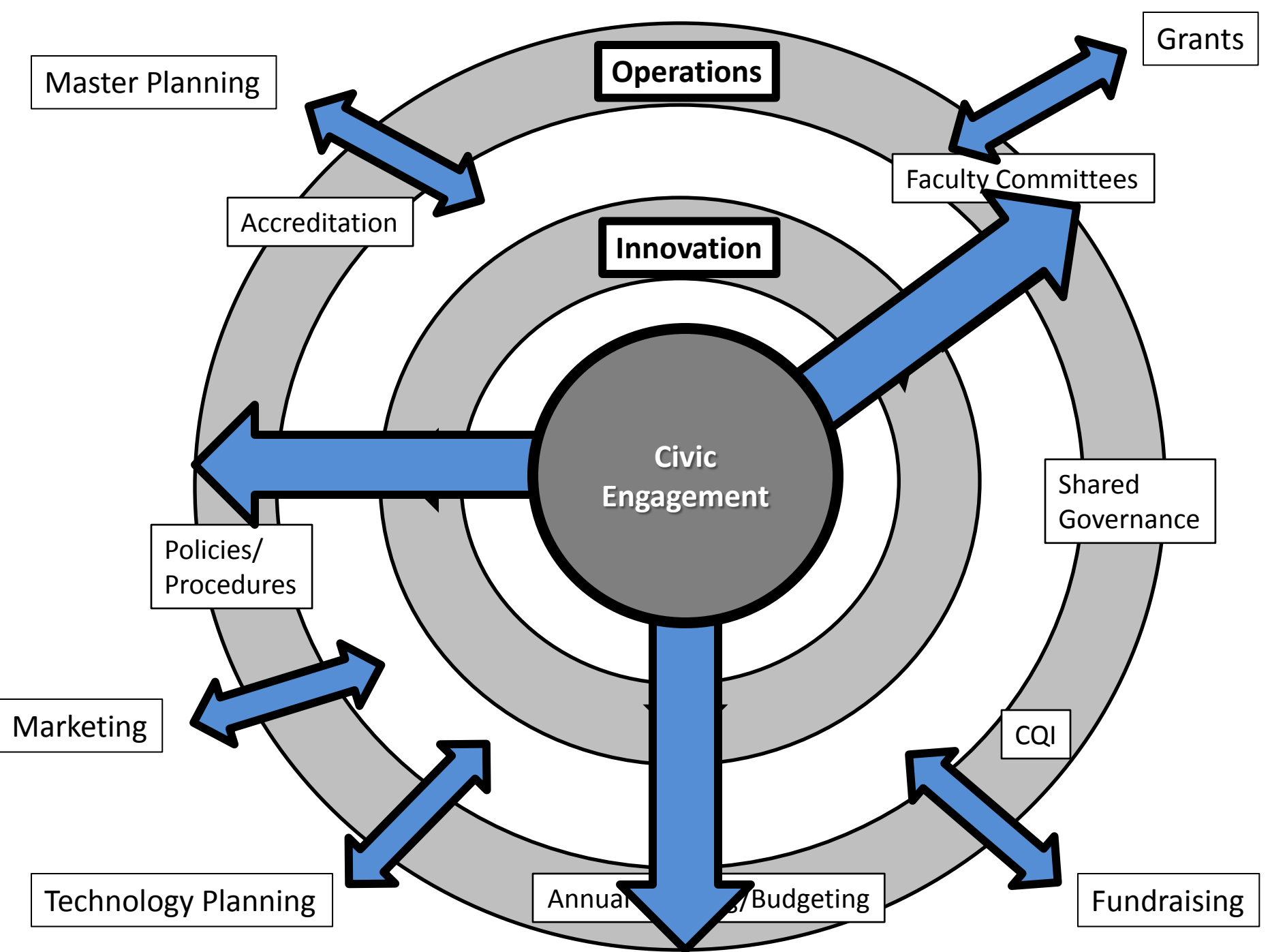
Civic Engagement

- Service Learning
- Clinical and internship placements
- Grant Opportunities
- Community service opportunities
- Integration of Academic and Student Affairs
- Alignment with Student Success strategies
 - Meeting non-academic needs
 - Contextual learning and other instructional strategies

Do we need an explicit goal around Civic Engagement?

Should a defined Social Compact be part of our strategic plan?





Answer the call...

To be a part of the strategic planning conversations for Workforce Development and/or Civic Engagement, sign up at:

<http://www.cscce.edu/about/strategic-planning/index-form.shtml>

What's next?

Breathe

What's next?

Celebrate

What's next?

Today:

Approve Vision, Mission, and Values

Review initial AtD principles and data

What's next?

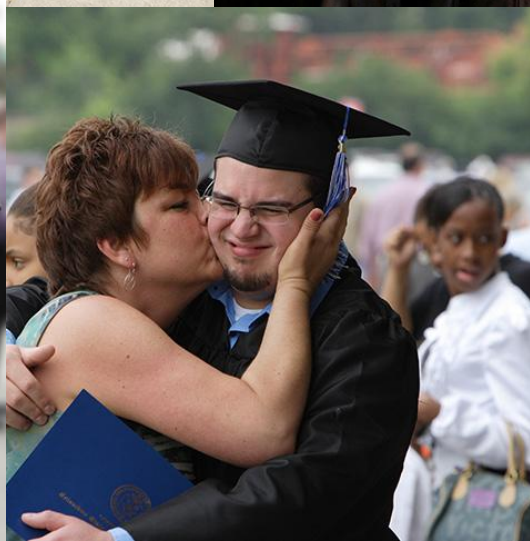
Advance Strategic Plan:

Craft goals and measures

Participate in Workforce Development
and Civic Engagement discussions

What's next?

Communicate and Engage



Fall In-Service

October 17, 2012

