

**Ohio Department of Higher Education (ODHE)**  
**Community of Shared Responsibility Grant Program**  
*Columbus State Community College Sexual Violence Awareness Campaign*  
**Project Summary**

**Total: \$10,000**

**Project Period: 7/1/2017 to 6/30/2018**

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Department of  
Higher Education

Our project, using material from the national campaign Know It. Name It. Stop It., will focus on gender-based stalking and other forms of intimate partner violence (IPV). The key audience are students who physically attend our downtown Columbus and Delaware campuses; however it is noteworthy that this information is important to the entire campus community, including faculty and staff. We will recruit student leaders from multiple departments to serve as the primary support group for the campaign. These students are best positioned to share the message, particularly in recommending the best ways to engage with peers from their respective areas and across campus.

The campaign will be held across 4 main platforms with activities such as information tables, a campus ribbon display, trivia session, Twitter chat, and pledge drive. Connected non-profit partners will be participating and holding speaking events. We will also provide Step UP! Training to students as a train-the-trainer activity. The project will be implemented in three phases throughout the school year creating a unified and pervasive message.

The funding request for this project is \$10,000 and is mostly comprised of campaign supplies expenses. The rest of the funds will be used to purchase incentives for student participation.

The communications plan will include four (4) main platforms: (1) partnerships through various campus offices; (2) digital communications; (3) in-person communications; and (4) print communications.

